

BMW 7 Series

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Sheer
Driving Pleasure

International version. Please contact your local dealer for country specific information.

THE NEW BMW 7 SERIES.
DRIVING LUXURY.

Discover progress that asks the questions of tomorrow and gives the innovative answers today. Experience luxury that balances captivating presence with the utmost discretion. And enjoy the satisfaction of expectations not just being met, but comfortably exceeded.

The new BMW 7 Series – Driving Luxury.





INNOVATIVE IN EVERY FIBRE.

For the first time, the BMW lightweight construction concept Carbon Core has been applied to the BMW 7 Series.

As part of an intelligent hybrid design, this milestone in automotive engineering makes strategic use of carbon fibre in the new model's body. This reduces weight and fuel consumption while, at the same time, increases body stiffness and driving pleasure. The overall result is an entirely new and effortlessly rewarding experience.





LET YOUR HANDS
DO THE TALKING.

Progress is motion – and even a small gesture reveals the innovative power of the new BMW 7 Series. BMW Gesture Control, which is part of a rigorously thought-out operating concept, recognises six pre-defined hand movements for the control of certain functions. You can also alternate smoothly between other features such as the Touch Display and the iDrive Touch Controller for maximum convenience and safety. Similar benefits are offered by the BMW Laserlight with anti-dazzle High-beam assistant – with its enormous high-beam range, this sets new standards and provides all the support you need. More help is at hand with the Steering control assistant. At speeds of up to 210 km/h, this keeps the vehicle confidently on track, thus minimising steering effort and significantly increasing driving comfort. As for outright driving pleasure, the powertrain technology promises an electrifying experience: with BMW eDrive*, the BMW 7 Series is available as a plug-in hybrid¹ for new peaks of efficiency and maximum dynamics.

¹ Expected to be available from 2016.
* May not be available in all countries. Please consult your BMW partner.



WHERE MOTION IS EMOTION.

Relaxation is your ever-present companion in the new BMW 7 Series. At ease in the Executive Lounge, you can sink into the high quality leather seats and stretch out your legs, or work in the exclusive atmosphere. There's also the BMW Touch Command Tablet, which gives you control of a host of vehicle functions and settings from the rear. And if you want to enjoy a particularly tranquil ride, the Sky Lounge panoramic glass sunroof ensures the perfect mood: more than 15,000 light elements create an extraordinary, five-star-plus ambience.



SIMPLY POINT
AND PARK.



If you wish, the new BMW 7 Series can do the parking for you. With the Remote Control Parking function¹ and the BMW Display Key with its touch-screen, you can manoeuvre the BMW into a tight parking space – without being inside the vehicle. The Welcome Light Carpet is another high point: when you are entering or exiting the car, the areas next to the doors are illuminated with an elegant carpet of light, for a truly unique appearance.

¹ Expected to be available from the fourth quarter of 2015.

THE NEW BMW 7 SERIES.

The Saloon combines style, dynamism and quality of finish at the highest level. For the exterior, extensive chrome detailing on the Air Breathers, the Active Air Stream grille and the tailgate is a particularly attractive design feature. The standard Adaptive LED headlights¹ with BMW Selective Beam (anti-dazzle High-beam assistant) and cornering lights ensure optimum

illumination of the road. Inside the car, stylish materials and elegant colours, in a harmonious interplay with high quality control elements, create a modern and welcoming atmosphere.

¹ Shown here with optional BMW Laserlight.



The long-wheelbase BMW 7 Series offers a combination of unmistakable presence and exceptional comfort. The extended wheelbase allows for a generously spacious interior and plenty of room for innovation in the rear. Inside the vehicle², optional equipment such as the Sky Lounge panoramic glass sunroof, the roller sunblinds and ambient lighting accents on the rear

doors emphasise the luxurious lounge-like character. What's more, the eight-speed Steptronic transmission, the two-axle air suspension and Active Protection in the new BMW 7 Series promise excellent agility and safety.

² Shown here with optional Zagora Beige Nappa leather.



DESIGN PURE EXCELLENCE.

The Pure Excellence exterior design features horizontal chrome accents in the front air inlets and on the rear bumper. The brake calipers, anodized and in a stylish black, also catch the eye. The Pure Excellence interior has elegant fine-wood detailing for the roof grab handles and, in the rear, the belt withdrawal finishers and the cupholders. In the long-wheelbase model, the

luxurious atmosphere is further accentuated by high-pile rear floor mats and headliner in Alcantara.



M SPORT PACKAGE.

The M Sport package underscores the powerful character of the exterior with the striking M Aerodynamics package and the exclusively available M light alloy wheels in the Double-spoke design. Inside, illuminated M doorsill finishers, the M footrest and the BMW Individual headliner in Anthracite are clear signs of a sporty presence. Additionally, Comfort seats for the driver

and front passenger offer superb hold while the eight-speed Steptronic Sport transmission and the Sport leather steering wheel with gearshift paddles promise a dynamic driving experience.



BMW CONNECTED DRIVE AND EQUIPMENT HIGHLIGHTS.



BMW LASERLIGHT.

In laser high-beam mode, BMW Laserlight provides almost twice the illumination range of conventional headlights, increasing safety through improved visibility. Blue accents and 'BMW Laserlight' lettering visually indicate the technology. The feature includes Adaptive headlights and the BMW Selective Beam (anti-dazzle High-beam assistant).

EXECUTIVE DRIVE PRO.

Executive Drive Pro is a suspension control system that delivers exceptionally high driving comfort while maintaining outstandingly dynamic driving characteristics. The system is based on active stabilizers that continually regulate the suspension during the journey, thus minimising movement of the car's body.

DRIVING ASSISTANT PLUS.

This enables semi-autonomous driving thanks to Active cruise control with the Stop&Go function plus the Steering and lane control assistant. Safety is improved by Lane Departure Warning, Lane Keeping assistant with active side collision protection, Approach control warning and pedestrian warning with light city braking function and Crossing traffic warning, front.

BMW HEAD-UP DISPLAY.

The full-colour BMW Head-up Display^{1,2} projects all relevant driving information into the driver's line of sight to enhance concentration and focus on the road ahead. Data including the current speed, navigation directions, Speed Limit Info including no-overtaking indicator and telephone and entertainment lists are displayed.

INNOVATIVE FUNCTIONS.



BMW DISPLAY KEY.

The BMW Display Key presents a range of vehicle status information and enables the operation of selected functions – including the auxiliary heater¹, for example – via its integrated touch display.

PROFESSIONAL NAVIGATION SYSTEM.

This system, including a 10.25" LCD colour monitor and BMW Professional radio with DVD drive, offers 20 GB of memory for data such as audio files. Operation is intuitive and easy thanks to the iDrive Touch Controller and seven favourites buttons or the Touch Display.

BMW TOUCH COMMAND.

The BMW Touch Command is a tablet that is integrated into the rear centre armrest. It is connected to the car's systems and offers comprehensive operation and settings options.

BOWERS & WILKINS DIAMOND SURROUND SOUND SYSTEM.

With its diamond tweeters, this system delivers flawless, studio-quality sound to all seats in the vehicle. A mesmerising listening experience is guaranteed by 16 strategically positioned loudspeakers. The speakers are also illuminated, visually underscoring the impressive audio performance.

¹ Visibility of the display is limited by polarised sunglasses.

² BMW Head-Up Display functionality shown is dependent on equipment.

¹ The auxiliary heater is optional.

COMFORT AND AMBIENCE.



SKY LOUNGE PANORAMIC GLASS SUNROOF.

This ensures a generously roomy feel during the day. In the dark hours, integrated graphics composed of 15,000 light elements establish a remarkable, atmospheric effect. The light graphics can be switched between the six ambient lighting colours.

AMBIENT LIGHTING.

Ambient lighting creates a relaxing and intimate interior atmosphere. There are six dimmable light designs to choose from: white, blue, orange, bronze, lilac and green. Additionally, when entering or exiting the vehicle, the Welcome Light Carpet illuminates the area to the front of the doors.

AMBIENT AIR PACKAGE.

This comprises a fragrance dispersal function and an air ionisation feature. There are eight fragrances to choose from, all specially composed for the vehicle.

AMBIENT LIGHTING ACCENT.

The Ambient lighting accent with its warm, white light creates ideal conditions for enjoyable conversation in the rear of the vehicle. Lighting levels can be adjusted using the capacitive touch sensor or the light setting in the BMW Touch Command. The feature is included with the roller sunblinds option for the long-wheelbase BMW 7 Series.

BMW TWIN POWER TURBO ENGINES.



BMW 740i/Li.

- BMW TwinPower Turbo in-line six-cylinder engine with 240 kW (326 hp) and 450 Nm of torque
- Acceleration: 0–100 km/h: 5.5/5.6 s;
Top speed: 250 km/h²
- Combined fuel consumption: 6.6–7.0/6.6–7.0 l/100 km³
- Combined CO₂ emissions: 154–164/154–164 g/km³

BMW 740e/Le & BMW 740Le xDrive.⁴

- System output: 240 kW (326 hp), system torque: 500 Nm, BMW TwinPower Turbo four-cylinder petrol engine with 190 kW (258 hp) and 400 Nm of torque, electric motor with 70 kW (95 hp)
- Acceleration: 0–100 km/h: 5.6/5.7 s & 5.5 s;
Top speed: 240 km/h;
electric top speed: 120 km/h
- Combined fuel consumption: 2.1/2.1 l/100 km³ & 2.3 l/100km³
- Combined CO₂ emissions: 49/49 g/km³ & 53 g/km³

BMW 740d/Ld xDrive¹.

- BMW TwinPower Turbo in-line six-cylinder diesel engine with 235 kW (320 hp) and 680 Nm of torque
- Acceleration: 0–100 km/h: 5.2/5.3 s; Top speed: 250 km/h²
- Combined fuel consumption: 4.9–5.3/5.0–5.4 l/100 km³
- Combined CO₂ emissions: 129–139/132–142 g/km³

BMW 730d/Ld & BMW 730d/Ld xDrive.

- BMW TwinPower Turbo in-line six-cylinder diesel engine with 195 kW (265 hp) and 620 Nm of torque
- Acceleration: 0–100 km/h: 6.1/6.2 s & 5.8/5.9 s;
Top speed: 250 km/h²
- Combined fuel consumption: 4.5–4.9/4.6–5.0 l/100 km³ & 4.8–5.2/4.8–5.2 l/100 km³
- Combined CO₂ emissions: 119–129/122–132 g/km³ & 127–137/127–137 g/km³

The innovative petrol- and diesel-powered engines from the BMW EfficientDynamics family offer considerably more spirited power delivery as well as spontaneous responsiveness, even at low engine speeds, thanks to BMW TwinPower Turbo technology. They are also particularly economical and low in pollutants. This increased efficiency combined with the optimised dynamics sets new standards when it comes to driving enjoyment.

BMW 750i/Li¹ & BMW 750i/Li xDrive.

- BMW TwinPower Turbo V8 petrol engine with 330 kW (450 hp) and 650 Nm of torque
- Acceleration: 0–100 km/h: 4.7/4.7 s & 4.4/4.5 s;
Top speed: 250 km/h²
- Combined fuel consumption: 7.9–8.1/8.0–8.3 l/100 km³ & 8.1–8.3/8.3–8.5 l/100 km³
- Combined CO₂ emissions: 184–189/187–192 g/km³ & 189–194/192–197 g/km³

¹ Expected to be available from the fourth quarter of 2015. Provisional figures (ECE driving cycle figures not officially confirmed); missing figures not available at time of going to print.

² Electronically restricted.

³ Fuel consumption and CO₂ emissions are affected by the selected wheel and tyre sizes. More information on fuel consumption and CO₂ emissions can be found on the last page.

⁴ Expected to be available from 2016. Provisional figures (ECE driving cycle figures not officially confirmed); missing figures not available at time of going to print.



		740i/Li	750i/Li ¹ 750i/Li xDrive	730d/Ld 730d/Ld xDrive	740d/Ld xDrive ¹	740e/Le ² 740e xDrive ²
Fuel consumption, urban	l/100 km	9.1–9.7/9.1–9.7	– ³	5.3–5.8/5.5–5.9	–	– ³
Fuel consumption, urban (xDrive)	l/100 km	–	11.4–11.6/11.6–11.9	5.7–6.1/5.7–6.1	– ³	– ³
Fuel consumption, extra-urban	l/100 km	5.2–5.5/5.2–5.5	– ³	4.0–4.4/4.1–4.4	–	– ³
Fuel consumption, extra-urban (xDrive)	l/100 km	–	6.2–6.4/6.3–6.5	4.3–4.6/4.3–4.6	– ³	– ³
Fuel consumption, combined ¹	l/100 km	6.6–7.0/6.6–7.0	7.9–8.1/8.0–8.3	4.5–4.9/4.6–5.0	–	2.1/2.1
Fuel consumption, combined ¹ (xDrive)	l/100 km	–	8.1–8.3/8.3–8.5	4.8–5.2/4.8–5.2	4.9–5.3/5.0–5.4	2.3
CO ₂ emissions, combined	g/km	154–164/154–164	184–189/187–192	119–129/122–132	–	49/49
CO ₂ emissions, combined (xDrive)	g/km	–	189–194/192–197	127–137/127–137	129–139/132–142	53

¹ Fuel consumption is determined in accordance with the ECE driving cycle. This is made up of approximately one third urban and two thirds extra-urban driving (based on the distance covered). CO₂ emissions are measured in addition to fuel consumption. Fuel consumption figures were calculated for vehicles with standard equipment. Optional equipment may increase these figures.

² Expected to be available from 2016. Provisional figures (ECE test cycle figures not officially confirmed); missing figures not available at time of going to print.

³ Expected to be available from the fourth quarter of 2015. Provisional figures (ECE test cycle figures not officially confirmed); missing figures not available at time of going to print.

This brochure describes the models, features and configuration options (standard and optional) available in vehicles delivered by BMW AG for the German market. In other EU countries, there may be deviations from the features and configuration options described in terms of the standard and optional equipment of individual models. To find out more about the different country versions on offer, please consult your local BMW partner. Design and equipment subject to change.

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